

# TALK BARBER

## COVID-19 SERIES

Hey all

I know this is a strange time for everyone, and I want to let you all know myself and my team really miss you guys. Yes, we miss our great clients, we miss the shops, the laughs and most of all we miss our fantastic craft. Cutting hair and shaping beards is what we do and we can't wait to get back to work.

Wow, not often you hear that these days.

We hope you're all keeping well and staying safe.

So, while all this is going on in the world, I wanted to stay in contact with everyone and let you know that the Jack Rabbits team are here for you in written form until the shops open.

Today's topic is "HOW TO TALK BARBER"

So, about a week or two ago, I was stood talking my first client of the day through a 5 - step consultation and all of a sudden, I hear myself for the first time, like I'm someone else listening in. I realise I'm chatting graduation, tapered neck with twist cut texture, in a moment of clarity, I realise my client is nodding along with me but has NO clue as to what I'm talking about. His mind is on a daydream journey listening to funny barber words that he thinks he's supposed to understand, but really just wants something that looks half trendy, age-appropriate and definitely shorter.

So, I thought to myself, I know tonight when I get home, I'm going to write an information newsletter and I'm going to do it to help our clients know "How to talk barber"

I wanted to give you an insight into the wonderful world of barber life, so here are a few key terms to get you the cut you want.

**FADE**



For short cuts, where the sides and back fade gradually to nothing as it goes down to the nape. An extreme taper.

## **TAPER**

A taper is a gradual length reduction that goes from cropped at the top to barely visible at the bottom of your nape.

## **NAPE**



This is the bottom back of your neck, and the hairline there should always be kept tidy, whether that means a defined hairline or natural fade.

## **NUMBER 1**



Refers to the clipper grade, or how short you want the barber to go. The lower the number, the more cropped the cut, each grade is approx. 3mm so grade 1 = 3mm and grade 2 = 6mm etc.

## **FRINGE**



Also known as bangs in the USA, this is that bit of lengthy hair that grows at the front near the forehead, fringes are usually styled directionally.

## **LAYER**



A technique in which a barber cuts hair in such a way that it adds or removes volume.

## **LITTLE OF THE TOP**



Another way of saying “just a trim.” (5mm to 10mm) Bear in mind a trim will be relative to your hair’s length.

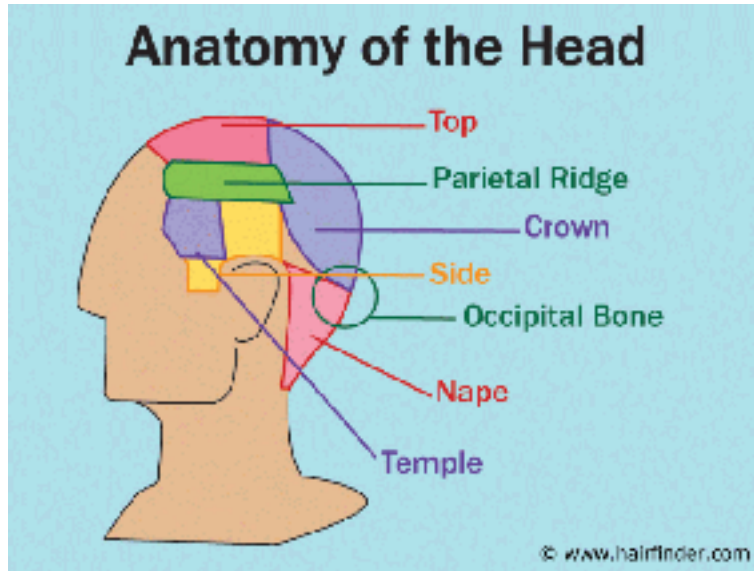
## **TEXTURE**



A technique used to leave subtle varying lengths in the hair to give it a more interesting and “textured” appearance.

**RIDGELINE**





The horseshoe-shaped area around the head where the sides and back meet the top.

This area can often be left to thick and heavy and needs attention.

**DISCONNECT**



When the top of your hair is in contrast by the length at the sides and back with no blend.

An obvious version of this is the Viking Mow.

**CHOPPY**





“Choppy” refers to a desired heavy cut texture, which when achieved gives a messy look.

## **CROWN**



Your crown is at the top of your head and near the back, where your hair growth starts as a slight swirl.

## **GRADUATION**



A gradual progression of lengths from short to longer used mostly in traditional hand-cut styles.

I hope this gives you a better idea of what to ask for or at least understand what we are going on about.

We have noticed a lot of people on social media cutting their hair and have summarised a distinct pattern

**Step 1.** Attempt to do a skin fade

**Step 2.** Realise skin fades are hard and tedious to do and take a fair bit of training.

**Step 3.** Shave it all off one grade all over.

Please do not try and cut your hair unless it's a head shave as I have this feeling, we will be doing a lot of rescue cuts when we get back.

Take care and see you down the rabbit hole soon.

Nyk & Team

## **SUPPORT YOUR LOCAL BARBER BY WAITING FOR THEM**

Those that would like to support me and the team we have a “save my local” site where we are selling service gift vouchers to be redeemed at a later date. Please follow the

link. **BUY VOUCHERS**

<https://savemylocal.org/jackrabbitsbarbers>

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